


LAUREN STEVENS

*graphic designer
& illustrator*

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laurenstevens.design 

Summary

Creative and efficient Senior Graphic Designer with over 7 years of experience working professionally within the industry. Extensive experience with brand identity and packaging, with a specialty in food & beverage and the hospitality industries.

Education

SEATTLE CENTRAL COLLEGE

AAS in Graphic Design
President's List
2017 - 2019

SEATTLE UNIVERSITY

BA in Creative Writing
minor in Strategic Communications
Cum Laude
2010 - 2014

Tools & Programs

Adobe CC	Wix
ProCreate	Webflow
Wordpress	Trello
Squarespace	Sketch

Skills

brand strategy + development
packaging systems
print production
copywriting
layout + editorial design
web design
video editing
illustration
client relations
project management
creative direction

Experience

Senior Designer

OCTOBER 2019 - PRESENT

BLINDTIGER DESIGN

- develop branding and packaging systems for clients, with an emphasis on the craft beverage industry
- adapt to team and client needs to meet frequent urgent deadlines
- develop custom lettering and illustration assets for brand systems and packaging
- manage online web presence and oversee web + digital client projects
- earned several awards for branding and package design from both Craft Beer Marketing Awards and American Graphic Design Awards, and have had packaging work featured by Dieline

SELECT AWARDS

2023 CBMA Global Crushie - *Best Can Design (16oz - 20oz)*

2023 CBMA Platinum Crushie - *Best Can Design (All Sizes)*

2023 American Graphic Design Award - *Black Raven Brewing Package Design*

2023 American Graphic Design Award - *Pike Brewing Logo Design*

2024 CBMA Global Crushie - *Best Use of Illustration (for Oddstock Cider Can)*

Graphic Designer

APRIL 2023 - JUNE 2024

BURGESS/HALL

- partnered closely with the Creative Director to develop campaigns and visual identities for event programming at a variety of Capitol Hill restaurants and bars (The Cuff, Queer/Bar, Oddfellows, and The Woods)
- successfully translated subject matter into creative design for promotional materials and sales collateral, while under pressure to meet weekly deadlines

Graphic Design & Art Direction

JANUARY 2017 - PRESENT

FREELANCE

- oversee projects from initial client consultation to final deliverables
- work with clients directly to develop design solutions custom to their needs
- emphasis in branding, print collateral, social strategy, & illustration, with a focus on clients in the hospitality industry

Web Design Tutor

SEPTEMBER 2018 - MARCH 2019

SEATTLE CENTRAL CREATIVE ACADEMY

- tutored students for web-based projects using HTML, CSS + Javascript
- offered additional support for copywriting assistance