


LAUREN STEVENS

*graphic designer
& illustrator*

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Summary	Experience								
<p>Creative and efficient Senior Graphic Designer with over 5 years of experience working professionally within the industry. Extensive experience with brand identity and packaging, with a specialty in food & beverage and the hospitality industries.</p>	<p>Senior Designer OCTOBER 2019 - PRESENT BLINDTIGER DESIGN</p> <ul style="list-style-type: none">• develop branding and packaging systems for clients, with an emphasis on the craft beverage industry• adapt to team and client needs to meet frequent urgent deadlines• develop custom lettering and illustration assets for brand systems and packaging• earned several awards for branding and package design from both Craft Beer Marketing Awards and American Graphic Design Awards, and have had packaging work featured by Dieline <p>SELECT AWARDS</p> <ul style="list-style-type: none">2022 CBMA Global Crushie - <i>Best Use of Retro Branding</i>2022 CBMA Gold Crushie - <i>Best Hard Seltzer Can or Bottle Design</i>2023 CBMA Gold Crushie - <i>Best Brand Identity / Use of Mascot</i>2023 CBMA Global Crushie - <i>Best Can Design (16oz - 20oz)</i>2023 CBMA Platinum Crushie - <i>Best Can Design (All Sizes)</i>2023 American Graphic Design Award - <i>Black Raven Brewing Package Design</i>2023 American Graphic Design Award - <i>Pike Brewing Logo Design</i>2023 American Graphic Design Award - <i>Seattle Beer Week 2022 Poster</i>								
<p>Education</p> <p>SEATTLE CENTRAL COLLEGE AAS in Graphic Design <i>President's List</i> 2017 - 2019</p> <p>SEATTLE UNIVERSITY BA in Creative Writing minor in Strategic Communications <i>Cum Laude</i> 2010 - 2014</p>	<p>Graphic Designer APRIL 2023 - PRESENT BURGESS/HALL</p> <ul style="list-style-type: none">• partner closely with the Creative Director to develop campaigns and visual identities for event programming at a variety of Capitol Hill restaurants and bars (The Cuff, Queer/Bar, Oddfellows, and The Woods)• successfully translate subject matter into creative design for promotional materials and sales collateral, while under pressure to meet weekly deadlines								
<p>Tools & Programs</p> <table><tr><td>Adobe CC</td><td>Wix</td></tr><tr><td>ProCreate</td><td>Webflow</td></tr><tr><td>Wordpress</td><td>Trello</td></tr><tr><td>Squarespace</td><td>Sketch</td></tr></table>	Adobe CC	Wix	ProCreate	Webflow	Wordpress	Trello	Squarespace	Sketch	<p>Graphic Design & Art Direction JANUARY 2017 - PRESENT FREELANCE</p> <ul style="list-style-type: none">• oversee projects from initial client consultation to final deliverables• work with clients directly to develop design solutions custom to their needs• emphasis in branding, print collateral, social strategy, & illustration, with a focus on clients in the hospitality industry
Adobe CC	Wix								
ProCreate	Webflow								
Wordpress	Trello								
Squarespace	Sketch								
<p>Skills</p> <p>brand strategy + development packaging systems print production copywriting layout + editorial design web design video editing illustration client relations project management creative direction</p>	<p>Portshowlio Steering Committee Chair MARCH 2019 - JUNE 2019 SEATTLE CENTRAL CREATIVE ACADEMY</p> <ul style="list-style-type: none">• oversaw the planning of the graduating class portfolio show• coordinated 100+ students to execute installations & tasks for show• managed budget and timeline of tasks <p>Web Design Tutor SEPTEMBER 2018 - MARCH 2019 SEATTLE CENTRAL CREATIVE ACADEMY</p> <ul style="list-style-type: none">• tutored students for web-based projects using HTML, CSS + Javascript• offered additional support for copywriting assistance								